



Through the 1980's and early '90's the Valenzano family grew grapes and made wine as a hobby on their 7-acre farm in Shamong township. After a decade of sharing wine with friends and neighbors, Tony Valenzano and his 2 sons, Anthony & Mark decided to convert their hobby into a small business. In 1996 Valenzano Winery became Burlington County's first winery.

Valenzano's first vintage was small but sold well. "In 1996 we produced about 1, 200 gallons of wine, and thought that was a significant amount", said Mark Valenzano. Valenzano Winery has since then acquired 2 new farms/vineyards as their vineyards, and winemaking presence expanded year after year. 15 years after their inception Valenzano Wines has become a top sold brand in wine stores throughout New Jersey and is clearly recognized as a leader in east-coast winemaking & viticulture. In 2006 Valenzano Winery became the first winery to win the coveted Governor's Cup Wine Award 2-years-in-a-row for the same varietal. Valenzano Wines have been highly reviewed in the NY Times and by many national and local wine experts. In 2010 Valenzano Winery hit its 10th year of a minimum of 50% growth. In 2011 the winery produced and sold 88, 000 gallons of wine which ranked them as the 2nd largest producer in New Jersey – quickly approaching the #1 spot.

"We believe that the success of our brand is due to the fact that we don't get too caught up in meaningless accolades and 'group think' regarding wine. We make wines that are original, of the highest quality at affordable pricing. Valenzano is known for setting trends - not copying them! We also produce a line of Specialty Wines that have introduced an entirely new generation and market of people to wines. Our customers appreciate the efforts we put into our winery and they know that we are the type of business who will do what is necessary to keep our customers happy", says Anthony Valenzano.

The commitment to customer service has gone as far as offering a 99.9% Customer Satisfaction Guarantee, where anyone, for any reason, can return a bottle of Valenzano Wine to the winery for a full refund or exchange if they didn't enjoy the wine. "We have a full selection of wines in our tasting room. We don't guarantee that everyone will like every wine we produce, but we are certain that can find anyone a wine selection they are sure to enjoy."

When asked what about the other 0.01% Anthony Valenzano smiles and says ".01% of people prefer to be unsatisfied, so technically we are giving them what they want as well" It's this refreshing politically incorrect humor that makes Valenzano Winery stand out from the competition.

Valenzano's non-traditional feel and unorthodox take on the wine industry is what attracts so many new wine drinkers to their winery and tasting room. Nobody wants to visit a hoity-tooty wine tasting where the wine tender makes you feel uninformed and uneducated. At Valenzano Winery the tasting room staff will answer basic questions about the wine, take you on an informal walk through the winery, and admit that the key to enjoying wine and food is to, "find a wine you like, find a food you like, and most importantly find a person you 'like' that you can share them with. We leave our competitors the chore of over-thinking wine into more than it should be", says Tony Valenzano.

Valenzano's goals moving forward are to expand our vineyards and our commitment to south Jersey agriculture while developing new wines and tastes for our loyal customers. Anthony Valenzano emphasizes, "Our new winery technology, processing & packaging equipment have helped us to increase quality while at the same time reducing costs." This is a savings which they are happy to pass onto their customers. Valenzano Winery encourages family and friends to visit for a complimentary wine tasting where visitors can relax in their tasting room with great wine and stimulating conversation.